

A more human world of work is not only possible, it's the future.



Meet Potential Project

Potential Project is a global research, leadership development and consulting firm on a mission to create a more human world of work.

We help individuals, leaders and teams to uncover the power of the mind which unlocks powerful and positive change. For more than a decade, we have helped over 350,000 individuals at more than 500 clients to adopt new ways of working and leading.

The average person spends nearly 90,000 hours at work over their lifetime.

When those hours are filled with stress and distractions, business suffers. A new, human world of work is possible in which people are focused and resilient. There is time for connection and kindness. In this world, leaders abandon old playbooks and choose to be open, compassionate and courageous. What world do you choose?

Solutions for Teams & Leadership

Our solutions are pragmatic and immediately applicable, delivered by experienced facilitators who have spent decades in the corporate environment. Our solutions can be delivered globally in 28 countries in 17 languages, either in-person or digitally.



Mindsets for Teams

Scalable in-person training or online learning solutions to enhance individual, team and organizational well-being, performance, innovation and resilience.



Inner Playbooks for Leaders

Leadership begins with the mind. It's time for leaders to unlearn management and relearn how to be human. We help executives to adopt a whole new playbook for leadership.



Work: Reimagined

Consulting services to help organizations design and implement mindful, compassionate, high performing, people-centric cultures.

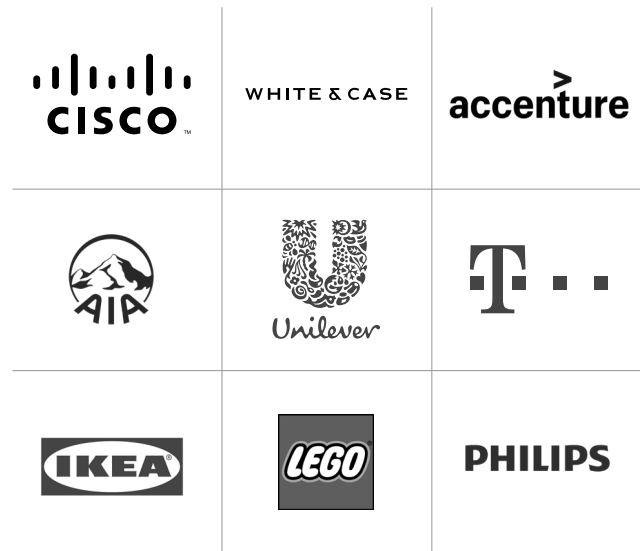


Immersives

Immersive experiences in retreat-like settings for individuals and leadership teams who are eager and ready to break old patterns, and to try new ways of working and leading from within.

Our Clients

We work with organizations and leaders who are reimagining new ways to work, lead and make an impact, who know that the complex world in which we live demands different ways of thinking, acting, and being with each other.



Our clients experience deeply impactful, systemic and measurable habit change.

45%

Improvement in employee focus

22%

Increase in employee energy levels

36%

Improvement in employee resilience

We are proud to help leading organizations around the globe to succeed in the new world of work.



People were struggling with how to manage the day-to-day from a work perspective and to be their best selves in everything else. We knew that if we were not careful, we were going to find our lives run by transactions and activities. So, there was this need to really center and focus. I can't think of a time when we've needed that type of foundation more.

FRANCINE KATSOUDAS
Chief People Officer, Cisco



I have a strong belief that the way we are leading this company with mindfulness is the right thing to do. It's so much in line with who we are and who we want to be. When we can see the benefits from our investment and the positive results not only in business, but in the atmosphere of the company, that's enough of a proof point for me to know that this really works.

ULRIKA BIESERT
Chief Human Resources Officer, IKEA